1. Designed and presented social media campaign ideas.
2. Collaborated with team members to help expand marketing channels.
3. Assisted in creation of pre-season marketing plans to support department and divisional strategies.
4. Created unique and engaging content for range of social media platforms including Pinterest, FaceBook and Instagram.
5. Developed ads targeting specific users for key promotions.
6. Tracked and analyzed web analytics to recommend proactive adjustments to strategies.
7. Contributed to mock-ups, email campaigns and social media content.
8. Prepared reports detailing project updates, performance information and ongoing trends.
9. Performed market analysis and researched latest trends.
10. Generated sponsorships with related and partnering entities to enhance marketing objectives.
11. Assisted with capturing and analyzing social media metrics.
12. Stayed updated with latest marketing concepts and techniques.
13. Reported daily work to [Job title], identifying areas for improvement and collaborating to increase knowledge and rectify problems.
14. Helped with planning and hosting of marketing events.
15. Supported branding, digital marketing messaging and advertising campaigns by engaging with followers on various social media platforms.
16. Took detailed notes of progress, processes and industry details to better understand marketing and company protocols.
17. Developed and implemented favorable pricing structures balancing firm objectives against customer targets.
18. Monitored ongoing expenses in alignment with budget projections.
19. Met all deadlines for campaign in [Timeframe], exceeding expectations and effectively rolling out [Type] campaign.
20. Developed marketing strategies and resolved problems to drive sales.